



FOR IMMEDIATE RELEASE

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**Announcing a NEW-TO-MARKET MULTI-CHANNEL LIST from INFOCUS:
The Construction Management Association of America (CMAA)**

(Warrenton, VA, March 23, 2010) – INFOCUS is pleased to announce the **Construction Management Association of America** has joined our growing clientele of Trade Association and Professional Organizations who have chosen INFOCUS for exclusive management of their member list.

- 5,143 Active Members **Email** List \$280/M
- 5,968 Active Members **Postal** List \$135/M
- Special Multi-channel Pricing: \$335/M

Members of CMAA represent a broad spectrum of the design and construction industry, including both public and private sector owners of capital construction programs, services corporations, CM practitioners, contractors, attorneys, insurers, services consultants, and educators.

Construction Management (CM) is a professional service that applies effective management techniques to the planning, design, and construction of a project from inception to completion for the purpose of controlling time, cost and quality. It is also a discipline and management system created to promote the successful execution of capital projects for owners, which is a highly complex system. Few owners maintain the staff resources necessary to pay close, continuing attention to every detail--yet these details can "make or break" a project. As such, CMAA members are excellent prospects for a host of products and services to effectively manage the construction process.

View the complete CMAA datacard online: www.InfocusLists.com/Datacard/CMAA

For additional information from INFOCUS about the CMAA member list and our complete suite of Direct Marketing services, contact: 1-800-708-5478, customerservice@infocuslists.com.

About INFOCUS:

INFOCUS is the premier provider of list management services serving over 150 professional and trade associations and publishers. As a result of its continued success and commitment to providing only the highest quality lists, Direct Marketing Executives spanning every interest from small to large companies, associations and non-profits regard INFOCUS as the preferred resource to acquire the best and most responsive lists for their marketing campaigns, along with optimizing their own list rental sales.

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