



FOR IMMEDIATE RELEASE:

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**INFOCUS Appointed As List Manager of National Catholic Educational Association – New-to-Market!**

**(Warrenton, VA, January 22, 2009)** – INFOCUS has been appointed as the exclusive list manager of National Catholic Educational Association (NCEA) member list – brand new-to-market.

- 30,176 Active Paid Members \$120/M

National Catholic Educational Association members represent Catholic educators, institutions, parish catechetical directors and chief administrators of Catholic education serving 7.6 million students. These professionals seek to provide leadership, direction and service to fulfill the evangelizing, catechizing and the teaching mission of the Church.

NCEA member list is selectable by: Boards of Education, Elementary, Secondary, Seminary, Religious Education, Diocesan Level Administrations, and Geographic.

Recommended for offers, including: children's educational development, learning styles, teaching, educational materials, computers, technology, supplies, conferences, seminars, and catalogs to name a few.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list services serving over 135 professional and trade associations and publishers. As a result of its continued success, association and corporate executives alike regard INFOCUS as the preferred resource to acquire the most responsive lists for their mail campaign(s) along with optimizing their list rental sales.

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