

NATIONAL ASSOCIATION OF SOCIAL WORKERS (NASW)

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150,000 Active Paid Members. \$125/M

INFOCUS EXCLUSIVE

JUST UPDATED!

ADDRESSING

4-UP CHESHIRE LABELS	N/C
P/S LABELS	\$10/M
KEYCODE	\$5/M
MAGNETIC TAPE	\$50F
IBM/PC COMPATIBLE DISKETTE	\$65F
E-MAIL TRANSFER	\$65F
CD-ROM	\$65F
CASS-CERTIFY	\$100F

SELECTIONS

STATE	\$10/M
ZIP CODE	\$10/M
SCF	\$10/M
CHAPTER/COUNTY	\$10/M
FUNCTION	\$10/M
PRACTICE	\$10/M
WORK SETTING	\$10/M
WORK FOCUS	\$10/M
MEMBERSHIP TYPE	\$10/M
ETHNICITY	\$10/M
GENDER	\$10/M
YEARS EXPERIENCE	\$10/M
AGE	\$10/M
ANNUAL INCOME	\$10/M

(SEE SELECTION PAGE FOR MORE DETAIL)

SPECIFICATIONS

• **SOURCE:** NASW membership records

AVERAGE UNIT OF SALE: \$173 annual dues

• **LIST UPDATED:** Monthly

• **MINIMUM ORDER:** 5,000 names

• Mail piece and IRB approval letter from your institution required for approval

• 20% commission to SRDS qualified list brokers & ad agencies

• 2-5 working days after approval

• Pre-payment required for first time mailers

• Orders cancelled prior to the mail date are subject to a \$50 cancellation fee plus running and material charges

• Orders cancelled after the mail date are due in full

Founded in 1955, the National Association of Social Workers (NASW) is the largest organization dedicated to promoting, developing and protecting the practice of social work and professional social workers. NASW also seeks to enhance the effective functioning and well-being of individuals, families, and communities through its work and advocacy.

As the nation's largest group of mental health services providers, NASW members are trained professionals who have bachelor's, master's, or doctoral degrees in social work. Members address problems as varied as substance abuse, family conflicts, workplace tensions, health problems, disabilities, mental illness, inadequate housing, poverty, and violence. They practice in a wide variety of settings (selectable) including: family services agencies, community mental health centers, child welfare, private practice, schools, hospitals, businesses, nursing homes, courts, prisons, and public and private agencies.

NASW members pay \$173 in annual dues and respond to a wide array of offers. To better assist you in matching your product or service with the right social worker, NASW's member list is selectable by geography, function, practice, work setting, work focus, membership type, ethnicity, gender, age, income, and years experience in social work (see selection page for more detail: www.infocusnet.com/imi/pdf/nasw_selects.pdf).

SUGGESTED USAGE: Professional books/journals/magazines, mental health, psychology, education, health, counseling, therapy, continuing education, seminars, conferences, women's offers, catalogs, etc.

ORDER FORM: www.infocusnet.com/imi/pdf/nasw_order_form.pdf

SELECTION PAGE: www.infocusnet.com/imi/pdf/nasw_selects.pdf

OTHER RECOMMENDED LISTS:

American Association Marriage & Family Therapy (**AAMFT**)

American Mental Health Counselors Association (**AMHCA**)

National Association of School Psychologists (**NASP**)

National Register of Health Service Providers in Psychology (**NRHSPP**)

Zero To Three: National Center for Infants, Toddlers & Families

We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the mailing.

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DATA CARD